



### In this issue:

**Gay LULAC takes on new name, lands a convention slot, page 2**

**10 Questions with Ivana Tramp, page 3**

**Cinco De Mayo: Are you ready to party?, page 4**

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# Boletín

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## GLAAD returns to Dallas to teach about media messaging

### *Media strategist hopes to counteract Anti-Gay industry's rhetoric*

Sports stars, right-wing columnists and radio talk show hosts have all embarked on a homophobic rage in 2007, leaving media watchers and Gay rights organizations scrambling to counteract hate slurs in the media.

At the forefront of this media war is the Gay and Lesbian Alliance Against Defamation (GLAAD).

Valiente has invited Carlos Macias, GLAAD's person of color media strategist, to make a presentation at the group's social mixer this Thursday, March 15, at 6:30 p.m., at Havana's.

Havana's is located at 4006 Cedar Springs Rd. in Dallas' Oak Lawn neighborhood.

For those Valiente members who want to get trained about media messaging, Macias will give a full training workshop on Wednesday, March 14, at 6:30 p.m., at the LULAC Housing Commission, located at 6500 Greenville Ave., Ste. 515, Dallas, TX 75206.

"The workshop will focus on vocabulary and terminology that LGBT Latinos need to be familiar with and use in conversations on the media and with others. It is important to know what messages are clear and understand the impact our words have in our daily lives when talking about issues that affect the LGBT community," said Macias.

He added that results come quicker when everyone is on the same message.

"The anti-gay industry is seeing better results because they are right on message and there's a unity of coalition who have the same talking points that get repeated constantly on the media and on every day conversations across the country," said Macias.

From conservative religious organizations to talking heads on political shows, hate language derived from this industry has driven up Anti-Gay murder 11 percent and Anti-Gay incidents by 4 percent, according to the National Coalition of Anti-Violence Programs.



*Carlos Macias pays his third visit to Valiente in two years. He is so impressed with Valiente that he joined the group in 2006.*

If you cannot attend, these training workshop on March 14 or the mixer on March 15, you can always contact Macias at the following address and number:

Carlos Alberto Macías  
POC Media Strategist  
Spanish Language Media  
Gay & Lesbian Alliance Against Defamation (GLAAD)  
248 West 35th Street 8th Floor  
New York, NY 10001-2505  
direct: 646.871.8029  
fax: 212.629.3225  
email: macias@glaad.org  
web: www.glaad.org

The Gay & Lesbian Alliance Against Defamation is dedicated to promoting and ensuring fair, accurate and inclusive representation of people and events in the media as a means of eliminating homophobia and discrimination based on gender identity and sexual orientation. ▽



*LULAC 4871 - The Dallas Rainbow Council is slated to give a tolerance session at the LULAC state convention in El Paso this May. Pictured left (left to right) are members Renato De Los Santos (sponsor), Rey Franco, Zhyla Alvarado (treasurer), Oscar Gutierrez (president), Cesar Reyna (parliamentarian) and Eliseo Duarte.*

## Gay LULAC adopts new name, gets speaking role at convention

On Feb. 27, the membership of Gay LULAC (League of United Latin American Citizens) changed its name to a more inclusive title, LULAC 4871 — The Dallas Rainbow Council.

“We wanted a name that reflected the diversity of the membership. We have people of different orientations, faiths and races. It was just natural to name it a Rainbow Council,” said Jesse Garcia, secretary of the group.

The members included “Dallas” in the title because they foresee more LGBT LULAC Councils forming. LGBT Latinos in Corpus Christi and El Paso are considering forming chapters.

At that meeting, leaders also announced that the State Director of Texas LULAC has given a green light for LULAC 4871, the first-ever LGBT LULAC council in the nation, to give a talk on tolerance of Gays, Lesbians, Bisexual and Transgender people within the Latino community.

“This is a major coup for us. When we first formed, we did so with the same goals as any LULAC council — to promote Hispanics in education, economic achievement and civil rights equality. But

we also had the goal to build bridges and start talking about the homophobia that exists in the machismo culture. We met this goal within one year of forming.”

LULAC 4871 leaders will be trained in March by the Gay and Lesbian Alliance Against Defamation on how to address the issue correctly at the convention. The LULAC State Convention takes place May 24-27 in El Paso at the Marriott Hotel on 1600 Airway Blvd. LULAC 4871 will present on the afternoon of May 26.

The group also debuted its new website this past week, [www.lulac4871.org](http://www.lulac4871.org).

“We’ve accomplished a lot within our first year. Our membership is at 30 members and we’ve gained the respect of fellow councils in North Texas,” said Garcia.

LULAC 4871 members have even been tasked to help coordinate the regional LULAC District convention, taking place Saturday, April 21, from 8 a.m. to 5 p.m., at the Radisson Hotel on Mockingbird in Dallas.

LULAC 4871’s general meeting takes place Tuesday, March 27, at 6:30 p.m., at Barnes & Noble, located at 7700 W. Northwest Hwy, Dallas, TX 75225. ▽

## News Briefs



*On March 10, Valiente met with leaders of Dallas’ African-American LGBT groups to plan programs for this summer. Valiente is scheduled to participate in this year’s Juneteenth Celebration. Pictured above (left to right) Valiente President Fernie Sanchez, Vice President of Men of Essence Stanley Coleman, Vice President of Women of Distinction Joy Williams, and President of Men of Essence Daymond Lavine.*

**Valiente welcomes 2 new members:** Valiente received two new memberships since February 1: John Cramer and Jesus Ramon. Welcome aboard!

**Valiente holds annual yard sale:** Valiente will have a yard sale on Saturday, April 14, from 6 a.m. to Noon, at the John Thomas Gay and Lesbian Community Center, located at 2701 Reagan St., Dallas, TX 75219. If you have items that you would like to donate please make arrangements with Cesar Reyna at [reyna\\_cesar@yahoo.com](mailto:reyna_cesar@yahoo.com). You can also drop off items on the day of the yard sale.

**Valiente Committees meet in April:**

- *Education Committee*, Saturday, April 7, 1:30 p.m., AIDS Arms, located at 219 Sunset Ave., Ste. 116A, Dallas, TX 75208. To join, email Efren Garcia at [gaefren@yahoo.com](mailto:gaefren@yahoo.com).
- *Membership and Fundraising Committee*, Wednesday, April 11, at 6:30 p.m. (location TBA). To join, email Cesar Reyna at [reyna\\_cesar@yahoo.com](mailto:reyna_cesar@yahoo.com).
- *Social and Cultural Committee*, Saturday, April 28, 1 p.m., at the Crossroads Market Bookstore and Cafe, 3920 Cedar Springs Rd., Dallas, TX 75219. To join, email Jesse Garcia at [jgarcia71@aol.com](mailto:jgarcia71@aol.com).

**Valiente shirts design contest:** The Membership and Fundraising Committee is asking members to design a T-shirt using the club’s logo and submit it to [contact@valiente.org](mailto:contact@valiente.org). The winner receives a Valiente T-shirt and a \$50 gift card. The logo can be obtained by emailing [contact@valiente.org](mailto:contact@valiente.org). Deadline is March 31. ▽

*A new blog is taking the LGBT Latino world by storm: [www.sisoygblt.blog.com](http://www.sisoygblt.blog.com).*

*The blog is written by Santo Gay, an activist/superstar/hero. Pictured here with Valiente Board Member Jesse Garcia in 2006.*

*Valiente wishes Santo Gay the best of luck and thanks him for the promotion on his website.*



## Mundo Latino

### Mexican-American soldier takes on 'Don't Ask, Don't Tell' in Congress:

On Feb. 28, the Military Readiness Enhancement Act was introduced into the U.S. Congress. The act included provisions to dissolve the Pentagon's ban on Gays and Lesbians in the military. At the press conference announcing the bill, Marine Staff Sgt. Eric Alva -- the first American wounded in the war in Iraq -- came out and called for Americans to support the MREA. The San Antonio native received a purple heart for losing a leg and the use of his right arm. It is estimated that 65,000 Gays and Lesbians serve in the military. Latinos make up 17.7 percent of the combat troops and 11 percent of the military deaths in Iraq, even though Latinos are only 9.4 percent of the total armed forces.

### Cuba to offer same-sex marriage:

On Feb. 26, USA Today reported that Cuba will introduce legislation to legalize same-sex marriages. Mariela Castro, niece of Fidel and daughter of Fidel's brother and acting president Raul, is the head of the Cuban National Center for Sex Education. She is advocating this law which has the support of the president of Cuba's National Assembly.

### Argentina also introduce same-sex marriage bill in its Parliament:

This month, Argentina's lawmakers will present legislation that would give same-sex couples all the rights of a married couple. Currently, Gay and Lesbian couples only have rights to inherit, adopt and collect survivor pensions. Two of the nation's states already offer civil unions, including Rio Negro which became the first area in South America to do permit civil unions in 2003.

### Chile reports homophobia acts down, anti-Gay violence up:

On Feb. 26, The Santiago Times reported the release of the annual hate crimes report by the Chilean Sexual Minority Movement. The report shows that cases are down, plus there has been greater acceptance of sexual minorities. The number of reported discrimination acts dipped from 49 in 2006 to 58 in 2005. The bad news is that extreme violence did return in 2006 after an absence in 2005: there two cases of murder, severe beatings and violence within the family. ▽



# 10 Questions

with  
Ivana Tramp

Meet the sensation that keeps Cedar Springs spicy with a diverse line up of impersonations. From Tina Turner to J. Lo to Selena, this lady has done it all.

**Boletín: At what age did you decide that enter showbiz? Ivana Tramp:** "I was 5 years old, and my stage was my tub, the shower curtain was my stage curtain, and the hair brush was my microphone."

**Boletín: Was becoming a female impersonator a dream of yours? Or did you just happen to luck into it? Ivana:** "I was short of rent when I was in college. Some friends said Village Station had amateur night with Donna Day and you could win \$100. I said I'm not dressing as a girl and singing. The girls said we'll do your make up and a couple of guys said we'll buy your wig. 'Come on, it will be fun.' I was 22 years old, didn't drink or had never been to a Gay club. I won the contest and was asked to come back as special guest."

### Boletín: Was it hard for a Latina performer to get a break in good ol' Dallas?

**Ivana:** "When I started in early 90's there was only one other Latin entertainer on the main strip, Celeste Martinez. In my opinion, it was hard at first. I started in this business as a blonde and have always been a blonde. I won my first title at Bamboleos. They went nuts. They thought a non-Hispanic won the title. Security had to escort my friends and I to the car. Then I'd work at the Village Station, now S4, and the crowd would say 'Why are you blonde if your Mexican?' I'd tell them we come in all shapes and colors. I have cousins in Mexico they are naturally blonde and blue eyed. As time went on they grew to love me and I loved them back."

**Boletín: What makes a Diva? Ivana:** "A diva to me is someone who is beautiful inside and out, respects and is respected by others, and is a positive role model."

**Boletín: Which musical artists are your favorites? Ivana:** "TINA TURNER of course, Shakira, J-Lo, and Loretta Lynn. I love all music Country, R&B and Spanish."

### Boletín: What titles have you won?

**Ivana:** "Many some are Ms. Bamboleos, Ms. Hispanic Dallas, Ms. Foxy Lady of Oak Lawn, Ms. North American Continent in the Universe system. Recently I did one close to my heart, "Performing for a Dream," which Valiente donated all money and prize money to the winners' favorite charity. I'm proud to say I won."

**Boletín: How much money goes towards an outfit? Ivana:** "Oh I almost got divorced from my husband of 12 years because of how much I spent. It can range from one month's rent to a new car."

### Boletín: You've headlined and hosted shows of drag entertainment. What's the shadiest thing a fellow performer has done? Ivana:

**Ivana:** "Oh I could write a book on this question alone. Ha! I was lit on fire by an entertainer's friend while I was on stage performing because I headlined and closed the show. Thank the Lord someone in audience was watching. They came up to tip me and said in my ear your smoking. I thought I was dancing the house down so I said 'Thanks.' He said no you really are on fire and started patting me out."

### Boletín: Are you surprised by the surge in Latino LGBT bars and LGBT Latino activism in Dallas? Ivana:

**Ivana:** "I'm very happy. It's about time we break all stereotypes and go mainstream with all the other show bars. We have lots to bring to this business. I'm so glad we have organizations like Valiente that make themselves available and break down the doors that were cracked open before. They educate us on school, drugs, AIDS, how to look for and dress for jobs, they even provide services and show us it's not something to be embarrassed. I have lost many friends to the streets, drugs, AIDS and it so upsetting that back in the day if you had a problem you were told to sweep it under the carpet and deal with it. There might have been organizations then, but it was so hard to find them. Now you can't turn a corner without running into help. I am so glad Valiente is there for all the community to use without feeling ashamed."

### Boletín: Where do you see yourself in 10 years? Ivana:

**Ivana:** "Retired and living with a hot guy. Ha! I would like to open my own club and name it 'Tramp Towers.' I recently teamed up with a fashion house on the internet and would love to come out with Tramp jeans, shirts, dresses, etc. Thanks for your interest in this Mexican entertainer. Hope to see you at my shows. Grrr! xoxoxo Ivana Tramp." ▽

## 'Cinco De Mayo Fiesta' planned for LGBT groups

On Saturday, May 5, from 7 p.m. to Midnight, members of Valiente, Stonewall Democrats of Dallas and LULAC 4871 - The Dallas Rainbow Council will gather for a free social mixer — “Cinco De Mayo Fiesta.”

“I look forward to hosting this year’s Cinco de Mayo event. Members from Stonewall Democrats, Valiente and the LULAC Dallas Rainbow Council will come together for an evening of fellowship, food and fun. They will also hear from city leaders and contenders for city council seats,” said Rey Franco, Valiente treasurer and member of all three groups. “This will be a great opportunity to learn more about each others’ organizations and find out what each one is doing for our community. I am excited to have been asked to host this event.”

The party will be held at his West Dallas home located at 2330 Chinkapin Way, Dallas, TX 75212.

Scheduled to attend are Dallas City Council Members Pauline Medrano of District 2 and Angela Hunt of District 14. Candidate for District 3 Joseph Hernandez is also slated to attend.

“This will be a great opportunity for all three groups to network and for their members to consider becoming members of other groups participating,” said Jesse Garcia, Valiente’s social and cultural committee chair, who serves on the board of all three groups.

The event is free but is limited to the first 100 guests.

Stonewall, Valiente and LULAC 4871 will each be allowed to have 25 members attend, with an additional 25 from the general public.

To RSVP to this event, email Garcia at [DallasPartyRSVP@aol.com](mailto:DallasPartyRSVP@aol.com) by April 30.

Make sure to include your full name, guests’ names and the name of the group for which you belong to “Valiente,” “LULAC,” or “Stonewall.”

Drag entertainment along with D.J. will be showcased that night.

Delicious fajitas and side items will be served, along with delicious Mexican desserts.

Alcohol will not be provided, but guests are welcome to bring their own alcohol.

We encourage everyone to drink responsibly and to designate a driver. ▼



Party Host Rey Franco invites you:  
Cinco De Mayo Fiesta  
Saturday, May 5, 7 p.m.  
2330 Chinkapin Way,  
Dallas, TX 75212  
[DallasPartyRSVP@aol.com](mailto:DallasPartyRSVP@aol.com)



Valiente

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**Boletín** is a monthly publication of Valiente. Views and opinions are those of the members. To contact the editor, e-mail Jesse Garcia at [Jgarcia71@aol.com](mailto:Jgarcia71@aol.com). No portion of this newsletter may be reproduced without permission.

President • Fernando Sanchez  
Vice President • Jerry Martinez  
Treasurer • Rey Franco  
Secretary • Ben Leal

\*\*\*\*Remember:

Valiente Mixer

Thursday, March 15, 6:30 p.m.

Havana's on 4006 Cedar Springs Rd.

Featured guest: Carlos Macias of GLAAD